

Business Partner Program

Benefits of Membership

When you join The FMIA as a Business partner (via a business membership) you and your organization will benefit from more than a standard FMIA membership. You will receive opportunities to better connect and engage with your business's closest customers, your neighbors.



Promotion

Newsletter Advertising: Up to three full-page ads* in the neighborhood newsletter (circulated to more than 300 neighbors).

Newsletter Distribution: Stacks of The FMIA Newsletter may be delivered for distribution at your business for a small fee.

Social Media: Up to six posts callouts on @the_FMIA Facebook page (currently at more than 500 followers).

Event Promotion: Up to 6 event listings on theFMIA.org's event page.

**note: Three, ¼ page ad credit applies at the small business partner level.*

Partner Status

In addition to promoting your brand through traditional and digital media, The FMIA supplies the following opportunities to engage directly with our membership base.

Meet the Neighbors: Host one of our monthly, “Meet the Neighbors,” where one to two dozen neighbors will gather at your business to network, receive the latest updates, and experience what you have to offer. Hosts receive a five-minute speaking slot at a General Meeting and may provide a 150-word welcome in The FMIA Newsletter.

Business Council: Welcome to our business council which meets twice a year with members of The FMIA board to discuss what’s ahead for the neighborhood and city. Stay notified of (proposed) changes to the neighborhood that may impact area businesses.

Business Mediation: We understand that being neighbors isn’t always easy. Business Partners hear from The FMIA as we are informed of any members with issues. Should mediation prove to be the best course of action, your business will be welcome to the table with a designated board member to help you navigate the conversation.

The Bottom Line

Business Membership opportunities help neighbors to understand who you are, what you stand for, and what value you bring to the neighborhood.

- **Standard Business Membership: \$250/year**
- **Small Business Membership: \$150/year****

** businesses with fewer than 10 employees

All opportunities are the responsibility of the Business Partner to leverage each year. They do not accumulate or rollover to following years. We will supply resources and contacts for you to take advantage of each opportunity. The offer shown here is valid as of August 2019 and subject to change.

CONTACT: Elisa Cool at ecool@faubourgmarigny.org